

Activity report for the year 2018

of SABAA.education - Foundation Education for Sub-Saharan Africa gGmbH

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Short, general summary

After the founder Prof. Dr. Ulrich Wunsch retired from university service on 1 October 2018, the activities of the organization were (as planned) consolidated and increased so that the first projects could be carried out consistently and time-intensively in 2019. In 2018, further research and information meetings were undertaken, visits to conferences and meetings, trips to African countries beyond the Sahara were done, initial funding activities were initiated and implemented, and finally the communication policy was tackled, a website was created, the Facebook profile was created and both were maintained. These ventures made it possible to further sharpen SABAA's profile, position SABAA and thus allows to establish the ideas, products and services that SABAA can and will offer.

In 2018 SABAA joined the Foundation and Education Network in Germany and the Federal Association of German Foundations.

A brief overview of the main topics and country focal points

SABAA's work is thematically divided into three main areas:

- 1) Educational change (Skills for the 21st Century, Future Skills, Blended Learning in general and for specific areas, curricular reforms)
- 2) Creative Industries (Entrepreneurship, Art, Music-Production, Audio-Design)
- 3) Social Business (Jewelry, Corporate Social Responsibility-Consulting (CSR)).

Individual project approaches overlap deliberately and sensibly in order to leverage specific synergies. A unique assignment of individual projects to one field thus is not always possible.

The following activities, plans and implementations, which are considered in greater detail further on in the document, can be roughly assigned to these focal points:

- Creation of a blended learning training course for music production and audio design
- Development of a Social Business NZURi in the jewelry design area, planned as an external not-for profit organization
- Establishment of the price format "Creative Industry Pilots" in the field of the Creative Economy in individual sub-Saharan African countries, including consulting and training units.
- Establishment of a platform for the CSR sector to mediate partnerships between SMEs in Germany and SMEs, start-ups, freelancers in African countries.
- Revision of a university curriculum at the University of Dar es Salaam
- Support of StartHub Africa, Entrepreneurship Training.

In 2018, SABAA was active in the following sub-Saharan African countries as a sponsor or project participant:

- Uganda
- Tanzania
- Burkina Faso.

In addition, there were fact-finding and information trips:

- Ghana
- Ethiopia
- Rwanda.

The following individual activities and grants as well as applications were undertaken and implemented:

1. Grants, subsidies

- StartHub Africa: financial support, consulting curriculum. Networking with sponsors, cooperation application GIZ, provision of online app programming and design by equeo, provision of social media training with Life all Stars.
- WOMEX (World Music Expo), Piranha: Development of a questionnaire on training needs in the field of festivals in Africa, online hosting of the same.
- Manager ohne Grenzen e.V.: Development of a questionnaire on training needs in the field of festivals in Africa, online hosting of the same.
- Misita Ravolson, Change2R, Madagascar: financial support for a young entrepreneur who is building a social entrepreneurship hub in Madagascar.
- Mustafa Ismail: Partial support of a networking and exploratory trip to Somaliland and Ethiopia; result: not relevant – the cooperation ended.

2. Applications

- Music production training for Burkina Faso. Applicants to Goethe-Institut Germany: Goethe-Institut Burkina Faso, Carolin Christgau; Partners: SABAA, Native Instruments, Max Dahlhaus, Steffen Günter. Motion rejected without justification; interest still present.
- Make IT - MOOCs for Entrepreneurship-Training Africa: Application to the GIZ (Gesellschaft für Internationale Zusammenarbeit on behalf of the German Federal Ministry for Economic Cooperation and Development BMZ) after an invitation to tender and request by the GIZ to StartHub Africa; SABAA (Lead), StartHub Africa, Sigrid Peuker, Bockarie Sama Banyan, Anja Wipper - Application was welcomed and approved, the contract was awarded to an Indian company based in Nigeria.
- EMPTA (Electronic Music-Production Training for Africa): Application at Culture at Work, European Union; SABAA (Lead), University of Dar es Salaam (Rose Upor, Lead), Goethe-Institut Ouagadougou, Cooperation: Max Dahlhaus, Steffen Günther, Native Instruments - Application in the last round of 280 applications (111 applications), then rejected: 15 were selected - Application postponed to the second round of the call.

- Curriculum Redesign for the Humanities, University of Dar es Salaam, Tanzania: Application to DAAD (Deutscher Akademischer Austauschdienst); Applicant SABAA / SRH Hochschule der populären Künste, hdpk (Robert Lingnau), University of Dar es Salaam (Rose Upor) - on 23.12.2018 the application was approved.
3. Cooperation with individual institutions, companies, persons for the purpose of current or future joint projects
- Life all Stars, Germany: Networking and support in social media, Tanzania projects.
 - Manager ohne Grenzen e.V., Germany: Development and use of micro-skills in management training in Africa, CSR platform.
 - StartHub Africa, Uganda: Enterprise to strengthen start-up promotion and consultancy in Kampala in cooperation with local universities; extension of the program to other countries, curriculum design, online training courses entrepreneurship - joint application.
 - Goethe-Institut Ouagadougou, Burkina Faso: Establishment of a music production training course online and on site - joint application.
 - AfroLynk, Germany: Association of young African students in Germany with focus on spin-offs in Africa - local support in Africa.
 - equeo, Germany: joint applications and design of online training units, networking on development in the field of didactics and programs for sub-Saharan Africa; CSR platform.
 - WOMEX: Development of training units in the field of festival implementation, especially in the field of music, in sub-Saharan Africa, networking creative industry.
 - Music in Africa (Siemens, Goethe) and Henning Rügenapp (German Music Council): Support for the music production and festival projects of SABAA.
 - Dr. Susann Dattenberg-Doyle, founder NGO R:Ed (Ghana) and photography platform African Gallery, Ghana and Germany: Planning of joint projects in the field of art, but also education
 - University of Dar es Salaam, Tanzania: joint implementation project curriculum reform in the field of Humanities, Study program: Music.
 - SRH Hochschule der populären Künste (hdpk): joint implementation of project Curriculum-Reform in the field of Humanities as well as support in the field of music production and audio design.
 - Goethe-Institut, Burkina Faso: joint applications for music production.
 - GetYourWings e.V., Anabel Ternés, Germany: joint applicants and support, planning of a joint social business in the field of jewelry, fashion.
4. Social Business (design of profitable social enterprises)
- Global Social Business Summit, Mohammad Yunus (Support Social Entrepreneurship).
 - NZURi, Bringing the Beads back to Europe - Glass bead jewelry and applications of an artistic-original-own kind from historical commercial glass beads: cooperation with young female designers from Africa, production of women in various villages, cooperation with a German fashion designer with his own line and shops - cooperation with other entrepreneurs in the field of social business.

- Planning of a CSR platform that connects German SMEs with initiatives in sub-Saharan Africa in order to support them through expertise or financial support.
 - Planning of a platform together with YourArt Beat e.V. and African Gallery, which presents African photographers in Germany and enables them to sell.
5. Conferences, travel, meetings (contacts, meetings, information)
- Participation in Ambassadors Day Africa, Berlin: Networking with African and German partners and initiatives.
 - Journey to Ouagadougou, Burkina Faso (March 2018): Participation in the African Bass Festival at the invitation of the Goethe-Institut. First test of a music production and audio design training with interested parties from Burkina Faso.
 - Participation in the Berlin Stifterwoche (April 2018): Networking with various educational foundations and the Association of German Business.
 - U-Institut, Christoph Backes: Initiation of cooperation in the field of creative industries, education, Africa, networking with (governmental) institutions in Berlin - planning competition creative pilots for sub-Saharan Africa.
 - Participation in the conference "Creative Economies", Berlin (June 2018).
 - Participation "German African Business Day", Berlin (July 2018).
 - Participation Ethiopia Day, Berlin (July 2018).
 - Travel and participation eLearning Africa, Kigali, Rwanda (September 2018).
 - Participation WeQ Education Conference, Mannheim (October 2018).
 - Participation in Entrepreneur Establishment Program, Berlin: Handover at BMZ, AfroLynk.
 - Participation at Creative Industries Conference, Berlin (October 2018).
 - Thomas Friebe, Federal Foreign Office, Networking Creative Industries, Africa.
 - Participation Afroblogger Convention, Berlin, AfroLynk (November 2018).
 - Participation in iMove BMWI conference on vocational education and training, Africa (November 2018).
 - Participation in Conference on Vocational Education and Training, GIZ, i Move, Berlin (November 2018).
 - Participation Global Social Business Summit, Wolfsburg: Yunus Foundation, Grameen Creative Lab (November 2018).
 - Trip to Ethiopia, Afrika-Verein der deutschen Wirtschaft, participation in the Africa Day of UNIDO (November 2018).
 - Florian Manderscheid, Ethiopia: heads Iceaddis, a start-up hub and incubator in Addis Ababa. Cooperations Entrepreneurship is being considered.
 - Participation Weconomy Foundation Conference (WeQ-Initiative), Berlin (December 2018), networking, cooperation.
 - Travel and participation re:publica Accra, Ghana, networking startup hubs and incubators in sub-Saharan Africa (December 2018).

conducting operational business

6. Communication

- Design of the own website www.sabaa.education, regular updates - linking Facebook account and Instagram account.
- Design of the Facebook account of SABAA - regular publication of current activities and references to interesting and relevant information from and for Sub-Saharan Africa.
- Planning the further design of an Instagram account; testing further social media.
- Appearances at relevant meetings and conferences, research of the same.
- Active approach to organizations in Berlin (Federal Foreign Office, BMZ, BMWF, Goethe-Institut, Stifterverband, Afrika-Verein, AfroLynk, Kiron, WeQ, ...) as well as individuals and sponsors.

7. Office Organization

- Purchase and use of suitable booking software
- Conversion of the SABAA account at GLS to non-profit status
- Rental of an office in Berlin as of 1.1.2019

8. Shareholders Meeting

- On 30.11.2018 the shareholders meeting of SABAA.education took place. An agreement was presented and adopted on a possible remuneration of the office of managing director, which was initially and for the foreseeable future carried out on an honorary basis and free of charge. The remuneration is based on normal market conditions in the event of a reasonable profit being achieved.

Finally

In 2018, SABAA further clarified, optimized and sharpened its possible offers and products/services in discussions, consultations, comparisons with other offers and further information on a general and specific field of education in Sub-Saharan Africa. This will continue to happen in the future. The current status is as follows:

- ◆ SABAA is committed to rethink and develop education in the 21st century (Future Skills, WeQ, ...).
- ◆ SABAA focuses on the Creative Economy / Creative Industries / Cultural and Creative Economy as a branch of industry that is connectable for people and societies in sub-Saharan Africa fitting locally and being able to become productive in all strands of society.
- ◆ SABAA focuses on music, music production.
- ◆ SABAA is committed to Social Business and will found its own Social Businesses, also in cooperation with other actors, as its own companies beyond SABAA gGmbH.
- ◆ SABAA develops a blended learning training in the field of music production, festival organization and creative industries with external expert partners.
- ◆ SABAA selectively supports young actors in sub-Saharan Africa who are involved in entrepreneurship, start-up and social business.

- ◆ SABAA applies for funding of activities with partners and develops payment offers in the field of consulting, social business - a focus is placed on the development of a CSR offer for companies.
- ◆ SABAA stands for the integration of girls and women in training and education, looks for and considers means of support and promotes this in its own projects.
- ◆ SABAA is involved in the movement for the recognition of informal education.

Thus, the goals of SABAA.education for 2019 are:

- Expansion of strategic partnerships in the priority areas and further networking (identifiable, for example, by external enquiries and nominations in the network),
- Gaining external financial support,
- Successful applications and winning contracts,
- Establishment of a first social business,
- Establishment of a first blended learning program.

Expenditure in the reporting period was for (for details see income statement and balance sheet 2018):

- Support of external applicants within the framework of the foundation idea / donations,
- Website (hosting and design) and office (material, communication),
- Travel cost,
- Meeting and conference fees,
- Consulting.

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