

**Activity report for the year 2022**  
**SABAA.education -**  
**Education for Sub-Saharan Africa**  
**gGmbH (plus kukutana)**

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## **General Overview: SABAA 2022**

The initiatives, contacts and projects from the five years since the foundation at the end of 2017 could be used, continued and consolidated in 2022 - in the context of the Corona pandemic, which has now been going on for more than two years, combined with the effects of the Ukraine war. Ongoing grant projects were successfully completed; additional grants were applied for and won; our own grants were initiated. Smaller donations were received and contracts were won that provided the gGmbH with additional funds. Individual tenders were successfully or not participated in; individual grants were successfully or not applied for.

The Corona pandemic, now in its third year, did not affect SABAA's activities in 2022 as much as in previous years. On the one hand, travel to African countries was possible again without any problems, and on the other hand, routines in authorities, administrations and communications had now become established as a result of the pandemic. However, the Ukraine war had a significant - and rather negative - impact on the purchasing behavior in the area of "art" due to price increases and uncertainties of a political and economic nature, which changed the funding focus of donors, for example. Most application, funding, information, and consulting work was now routinely done online: Zoom conferences became the norm. Nevertheless, SABAA's profile was further raised (for example, by establishing kukutana, the online gallery for contemporary art from sub-Saharan Africa combined with development education work) and its visibility was further increased through participation in conferences and meetings (also on site). The increased awareness or visibility in African countries is again evidenced by the increased number of initiative requests for funding and other support in 2022. Two trips to African countries were possible in 2022; further trips are already planned for 2023.

Furthermore, the theme of "Climate Crisis" becomes the focus of SABAA's work, expressed also by the theme of kukutana's #ensemble-2 art prize: #ChangingClimate #Nature #ClimateCrisis, which will be announced in 2022, then awarded in 2023.

The expanded and at the same time more focused positioning of the foundation's purposes, triggered by the pandemic but also by the evaluation of the experiences in the first years, has been completed. The educational work in the field of development policy, but also the promotion of art and culture as well as international understanding gained in importance. The change of the statutes was coordinated with the tax office for corporations I in Berlin and accepted by them. In addition, the non-profit status of the organization was checked and re-certified.

The founder Prof. Dr. Ulrich Wunsch has dedicated himself exclusively to SABAA/kukutana in 2022 after ending all salaried activities. As a result, new ideas or ideas that had been thought about for a longer time could be tackled and more numerous applications than before could be submitted as well as relationships could be deepened or newly established. Other memberships in appropriate associations were applied for or entered into.

Since 2020, Prof. Dr. Wunsch has served as an advisory board member of the "Managers without Borders" Foundation (<https://stiftung-managerohnegrenzen.de/>) and was once again elected spokesman of the advisory board. Since the foundation will pass into other hands for reasons of age, the development in the advisory board remains to be seen. In addition, he continues to serve on the advisory board of FreeArtus / Lawrence Berlin (<https://freeartus.org/> - <https://lawrence.berlin/arabisches-restaurant/>). Both positions allow for further networking. In addition, he continues to serve as a member of the "Advisory Board" of StartHub Africa in Uganda.

SABAA's own website ([www.sabaa.education](http://www.sabaa.education)) still shows general information; SABAA.education's own Facebook page (<https://www.facebook.com/sabaa.education/>) publishes photographs and short reports on trips, meetings and activities. The own website of kukutana, built as a gallery, connected with information pages about "Africa", plays the art market and serves as a platform for relevant information about "Africa" ([www.kukutana.net](http://www.kukutana.net)). Especially the activities around the art award #ensemble for sub-Saharan African artists\*, sponsored by SABAA 2021, allowed to increase the (internet) activities and visibility of kukutana/SABAA. The Instagram presence of SABAA/kukutana mainly focuses on the art aspects (<https://www.instagram.com/sabaa.education/>) and increasingly reaches interested people.

Activities and visibility of SABAA on Facebook, Instagram and LinkedIn were further increased in 2022. A post about the exhibition generated 130,000 contacts on Facebook. With the development policy side program "anders & gleich" ("different & equal") to the online exhibition #ensemble, funded by Nord-Süd-Brücken, further networking in Berlin and an increase in visibility in German-speaking areas was achieved in 2022. Public relations work will be continued accordingly in 2023; it is becoming increasingly important as evidence for applications and in final reports on funding.

## **Activities, projects, tasks 2022**

The subject matter and focus of SABAA's work are:

- Promoting education in sub-Saharan Africa
- Promotion of art and culture in sub-Saharan Africa
- Promotion of development cooperation with and in the countries of sub-Saharan Africa
- Promotion of international spirit and tolerance in the countries of Sub-Saharan Africa and in Germany.

This is realized through offers and activities in the following areas:

- In education (primary, secondary, tertiary, Skills for the 21st Century, informal skills, ...)
- In the field of arts and culture (creative industries, contemporary art, entrepreneurship, art, music, start-up promotion, fashion, ...)
- In promoting development cooperation through its own programs to inform and increase the knowledge of the broader public in Germany

- In the promotion of the international spirit through exhibitions, offers of development education, cooperation, publications, other own programs, information, knowledge enhancement)
- In the business sector with a focus on social business with modeling, initiation, promotion
- By preparing studies on specific topics related to the purposes of the grant
- By actively searching for suitable projects and collaborations and screening new funding streams.

In addition, there are specific orders and funding tracks tied to them:

- Mentoring and coaching during the project application and during the implementation, especially in the areas of project controlling and project management, which SABAA provides for partners
- Advising sub-Saharan African partners on funding applications
- Mediation between buyers and sub-Saharan African artists\* for the purpose of purchasing artworks.
- Preparation and review of joint applications.

### **The following projects were continued, completed or promisingly started in 2022.**

- Continuation and completion of the revision of a university curriculum at the University of Dar es Salaam (<https://www.udsm.ac.tz/>), in the field of music production: SESDH (Skills, Employment, Sustainable Development in the Humanities). The fourth year of the four-year project was characterized by a focus on productive encounters in the field with a view to the students; in addition, there was the evaluation and presentation of a new master's program in the creative industries for the university in Tanzania. Funding was provided by the DAAD (German Academic Exchange Service) / BMBF (Federal Ministry of Education and Research). A follow-up funding is not planned, as this funding line expires and the partner SRH University of Applied Sciences Berlin has no capacities for further planning.  
However, an application was submitted to the DAAD together with Fresenius University / AMD in the field of creative industries / sustainable fashion.
- Completion of the second project at the Schmitz Foundations: Support of a project of aiduke clothing research together with TEXDA (Textile Development Agency). Start of the project in January 2022, completion November 2022. This served to promote the training of weavers in traditional weaving techniques and patterns as a basis for the path to self-employment or cooperation with designers\* who produce for a high-end market. The model project

yielded a course layout that can and will be replicated. SABAA contributes 25% of the total funding.

- Since November, planning of a new application to the Schmitz Foundations for 2023 together with a Cameroonian women's organization; topic: training of entrepreneurial skills for young women directly after a general, also vocational, education. Cooperation with the teaching institute of Vera Bouleys.
- Under the leadership of and together with the SABAA partner (Funding 2020) StartHub Africa implementation of "dSkills@EAC" on behalf of IUCEA (Inter-University Council For East Africa ), CENIT@EA, GIZ (German Federal Ministry for Economic Cooperation) the project was successfully implemented until June 2022. As part of a competition for the best start-up idea for the entrepreneurship courses of the East African universities, it included training units for digital entrepreneurship for the university staff there. This was complemented by a comprehensive communication campaign on digital innovation and business resilience. The project ended with award winners in all six countries and one overall award winner. A total of 190 people were trained. In addition to the positive feedback from students and teachers, the success of the project can also be measured by the fact that three of the projects and teams have since won further prizes and funding in intra-African start-up competitions.
- For the SABAA|kukutana Art Award and the exhibition "#ensemble-1: Pandemic Voices and Views from sub-Saharan Africa", a development policy side program was implemented in Berlin and online in spring 2022 together with the partner YourArtBeat e.V., funded by the North-South Bridges Foundation. This included various program items (guided tours, discussion evenings on postcolonialism, restitution, remembrance culture, two literature readings, a film evening, school programs, and more) that took place online or on-site in Berlin (depending on hygiene requirements). SABAA cooperated (and continues to cooperate on other projects, as a resilient and good basis for cooperation on joint projects emerged) with the Afrika-Haus Berlin, which was both the venue for the events and advised on the content. SABAA contributed 25% of the funding.
- The SABAA|kukutana online exhibition "#ensemble-1: Pandemic Voices and Views from sub-Saharan Africa" reopened in November and December 2022 as part of PANAFEST Berlin (African cultural festival) and was visitable for these two months.
- The implementation of the biennial SABAA|kukutana art award "#ensemble" was started from November 2022 with the announcement of "ensemble-2: #ChangingClimate #Nature #ClimateCrisis" for the year 2023. Artists from corresponding countries in corresponding categories (painting, illustration, photography) were and will be approached until February 2023 via contacts to corresponding organizations in sub-Saharan Africa, via Facebook and Instagram and invited to participate.

invited. At the end of 2022, 65 artworks were submitted, and experience shows that the majority are submitted shortly before the application deadline.

- Since September 2022, the side program of "ensemble-2: #ChangingClimate #Nature #ClimateCrisis" is planned for the first half of 2023: Formats and contents are defined, contacts are addressed and various funding is applied for.
- Through a meeting of the Stifterverband in Berlin, contact was made with "Project Human Aid" from Germany, which has been successfully supporting a vocational school, the CDF Kivoga, in Burundi for years. The common interest in micro-credits prompted SABAA to provide the vocational school with 3.000€, which will be given in tranches of 500€ each to successful graduates of this vocational school for women who want to start their own business / enterprise. The amount is given as a loan, which has to be paid back within two years, but not to the vocational school or SABAA, but to the next successful female graduate of the vocational school. In this way, a kind of cycle is started that may motivate self-employment, start-up and repayment. The experiences will be evaluated and the model refined and then further implemented elsewhere.  
At first, attempts were made to transfer the amount through the international banking system, which proved to be very costly and almost impossible ... whether this will still succeed by the end of 2022 remains questionable (12/27/2022).
- On behalf of the BMBF (Federal Ministry of Education and Research), SABAA implemented a workshop on the topic of "Sustainability, Climate Crisis" with a focus on "Storytelling for a better Future" in the program "Education for Sustainable Development". The workshop took place in Germany and was conducted together with long-term institutional and private partners in the field of sustainability communication.
- Since September 2022 Ulrich Wunsch, together with the partner FREEARTUS (Berlin) and partners in Sicily, is involved in the foundation and operation of a gallery and an academy (OneSky-Academy | Academia Un Cielo), which is dedicated from Germany to the theme of the Mediterranean region (Africa-Middle East- Europe) connecting people. The municipal council of Piazza Armerina (Sicily) has given a positive decision to the project and provides a renovated monastery as a domicile. Kukutana will benefit in that an exhibition of African art by kukutana can be held there in 2023.
- Two promising projects in the field of education in Cameroon are planned together with the partners since November 2022 and prepared for implementation and funding. These are programs in the field of art school and entrepreneurship training for young women.
- BASATA, the National Arts Council of Tanzania, commissioned SABAA in November to advise and formulate a funding application for cultural institutions and projects to the EU (ACP, Ignite program). The assignment was made through Executive Secretary Dr. Kedmon Mapana, who was previously the lead project partner of the

DAAD project described above, and who accepted a call from the Tanzanian President to this public office. Then, in December, SABAA was commissioned by BASATA to support an application to the U.S. Embassy on the topic of "Documentation of Traditional Cultural Assets."

- The GIZ (Gesellschaft für Internationale Zusammenarbeit), represented by the "DeveloPPP" program, placed SABAA as a consultant with a Congolese media company that wants to set up a training academy (Bilily Academy) in the Democratic Republic of Congo. Here, in addition to sorting out the demands and opportunities, a funding application is first submitted jointly.
- Together with a consortium of partner organizations from Rwanda, Uganda, Ethiopia and Germany, various project tenders (financed from World Bank funds, for example) were launched in 2021. This was the "Rwanda Digital Acceleration Project; Technical assistance for evaluating the digital skills programs and developing requisite digital skills framework and interventions". In December 2021, the consortium led by SABAA reached the next round, but since then there has been no communication and the project sponsor has been unreachable. In the project call of the African Union (Addis Ababa) with the title.  
"Consultancy service to establish a learning management system (LMS) for the Africa Center for Disease Control and Prevention (AFRICA CDC)", the consortium was ranked among the last two bidders and the financial offers were made publicly available. Despite the more favorable bid, negotiations were started with the competitor, so that the consortium did not win here.  
Another application in Rwanda has so far remained without response. Last but not least, an application for a project in Guinea-Bissau was submitted but failed. It remains to be seen whether further applications for projects of this size within a consortium will be initiated by SABAA; the tendency is towards "no".
- The funding application from 2021 "DIGI-DUDU" for the TURN2 program of the German Federal Cultural Foundation together with phase7 performing.arts (<https://phase7.de/de>) and a Ugandan partner in the field of dance and music is at the program line International of the Goethe-Institut and is resting there so far.
- For the program line BIKO, Education for Sustainable Development and Development Cooperation, partnerships with schools in Berlin were initiated in preparation, which should lead to the documentation and educational integration of individual program points from the accompanying program #ensemble-2. One school has already shown interest.

### **Further applications, 2022 submitted**

- For the development policy side program "ensemble-2: #ChangingClimate #Nature #ClimateCrisis" 2023, funding has been applied for from the following institutions: North-South Bridges (SDG and LEZ funds), Engagement Global (FEB funds), PriceWaterhouseCoopers Foundation, Postcode Lottery Foundation, Aktion Menschen, Brot

für die Welt, Projektfond Berlin, umverteilen Stiftung (rejected), Sparkasse Berlin (rejected), GLS Treuhand (rejected), Moleskin Creativity Funds (rejected), Recherchestipendium Berlin (rejected).

- Aduke, Uganda, applied to "Ignite" with SABAA as a partner; it was rejected.
- An application was submitted for the DAAD SDG funding program together with AMD (Hochschule Akademie Mode und Design, Germany) - part of the Fresenius Group and Kyambogo University (Department of Fashion and Textile Technology, Uganda).

### **Project appropriations from 2021, discontinued in 2022**

- For the program "Ignite" of the EU a cooperation with the Learning Lions / Digital Lions / Startup Lions (<https://www.learninglions.org/>) was started. Together, an "online internship" module is being thought up for the Kenyan branch and is to be brought to implementation. This will not be pursued further. Instead "Online Internships" elaborated and defined and offered these to various internship donors from industry in Germany.
- A project resulted from the cooperation at the jury for the art award #ensemble: "Cosmic People", a kinetic sculpture that translates African elements (masks) into a contemporary form. The South African artist Babalwa Tom would like to implement this project of her artist group "Vula Afrika" with SABAA as a creative and consulting partner. This should also result in specific information and education modules. This cooperation was terminated.
- Together with "Filmemacher Deutschland," the development and implementation of a media academy in southern Tanzania was examined. Here, 30 young Tanzanians are to be trained annually as media designers and filmmakers according to a specific model. The project was postponed because the chances of implementation were low. It remains to be seen whether it will be taken up again. However, cooperations arise with Filmmaker Germany for the Media Academy in Congo.

### **Participate in various online conferences, meetings; attend on-site conferences and programs, face-to-face**

The pandemic brought with it a multitude of online conferences, online meetings and other formats. Here, after more than two years of the pandemic, a certain saturation and online fatigue set in (not only at SABAA).

Individual events were used to make further contacts and obtain information.

The following online events were attended, among others:

- Events of the Africa Association of German Business on factual and country topics
- Events of the Competence Center Cultural and Creative Industries
- Events of media:net berlinbrandenburg
- Events of the Foundation and Education Network
- Future of Education
- Yunus Foundation: East African Social Business Community
- EU Cultural Promotion Seminars
- Brandenburg Foundation, Theme: Africa
- Phineo, eg consultant
- GIZ, Bilily Academy divers
- Digital Social Summit
- Maecenata Conference
- Future Forum GIZ, Potsdam
- Environmental Conference Foundation
- Greening education, UNESCO
- Education Working Group, Africa Association, Berlin.

The following on-site, face-to-face events were attended:

- Foundation Day of the Association of German Foundations in Leipzig
- Meeting of the Working Group Art of the German Foundations in Potsdam
- Annual meeting and campaign plenary of "Together for Africa" in Berlin
- Engagement Global meeting with African partners in Dresden (at the invitation of Engagement Global)
- re:publica, Berlin
- Annual Meeting Council for Sustainable Development, Berlin
- Citizens' Workshop Engagement for One World, BMZ, Berlin
- Berlin Foundation Day, Roters Town Hall, Berlin
- Sin, Social Innovation for Sustainability, BMZ, Berlin.

Travel:

- Visit to Kyambogo University in Kampala, Uganda
- Visit Project Aiduke, Schmitz Foundations, Kampala, Uganda,
- Visit IUCEA, GIZ project and partner StartHub Africa, Kampala, Uganda
- Visit Faces up, Partner, Kampala, Uganda
- Visit DAAD-, SRH-Project University Dar es Salaam, Tanzania
- Visit BASATA, Partner Dr. Mapana, Dar es Salaam, Tanzania
- Visit Biennale, Venice, Italy
- Visit documenta15, Kassel, Germany.

## **kukutana**

In 2022, the non-profit online gallery kukutana, which acts as a cost- and commission-free intermediary between artists from Sub-Saharan Africa and buyers in Germany, was launched as part of SABAA, based on the experiences with the first art prize #ensemble-1. 16 artists\* are represented with 40 artworks. The second art prize will result in further (non-exclusive) representations of artists in 2023; inquiries have already been made - the founder and curator Prof. Dr. Wunsch will decide on this.

In the first year of its existence, the #ensemble art award was initiated and a side program and online exhibition were organized in the first episode for it in 2022. The second episode is currently being planned, with a larger side program and an on-site exhibition.

A total of six artworks were brokered; one of them was donated by SABAA as a prize for the "Best African Start up" competition by Managers without Borders. An artcard set consisting of motifs of the gallery's artists\* was printed in a limited edition of 50 pieces; these will be used as promotion and gift. The catalog of the first #ensemble exhibition can be downloaded for free as a pdf, and is also available in the kindle store at Amazon. Three educational material documents on topics of African provenance for schools, available free of charge, were created from the materials of the accompanying program of the first art award.

Outlook: the war in Ukraine is clearly influencing the situation in Germany; thus, the interest in buying art (at a small price) has decreased (confirmed by statistics of the German Gallery Association). It is to be hoped that after the end of the war and the overcoming of multiple conflict situations (economic, social, political) the interest will return. We have to wait for that. However, like SABAA, the build-up is slow and commensurate with the possibilities.

## **Organizational matters, from the organization**

A brief overview of what is happening in the organization in terms of organizational development, structure, and relevant changes.

### **Still existing memberships**

- Association of German Foundations / Foundations and Education Network: Consulting management, legal protection, good foundation practice (self-commitment), networking, cooperations, information.
- media:net berlinbrandenburg e. V. (Media and Digital Industry Network): Networking in Berlin, federal level, in the field of media, new media.
- Founding member of Your Art Beat e. V.: cooperation in the field of African art (support of artists, communication of a different image of Africa), exhibitions, creative industry

- Advisory board for FreeArtus (artists and refugees united for freedom) gGmbH / Lawrence uGmbH: networking Berlin donor environment, politics
- Foundation Advisory Board and Speaker of the same for Managers without Borders gGmbH
- Member of the Advisory Board of StartHub Africa, Uganda - monitoring and consulting, cooperation on GIZ applications
- Together for Africa: an alliance of aid and development organizations working to improve living conditions in countries in Africa.

### **New partnerships and memberships, 2022 (also requested )**

- Working Group Education & Qualification of the Africa Association of German Business: At the invitation of the Africa Association, Ulrich Wunsch participated in the first meeting; the aim is to establish a working group with a focus on the necessities and requirements of qualification offers and structuring in African countries that are appropriate to the situation and to the participants.
- Development Policy Council Berlin
- Culture Development Europe, Brussels
- Creative Europe, Brussels
- venro: Admission is not possible due to the constitution of SABAA; rejected.

### **Inquiries from organizations in African countries**

The activities of SABAA|kukutana are attracting more and more attention from African organizations. The number of inquiries has more than tripled in 2022, there are now 12. The majority of these are inquiries about support for school foundations, especially support for the purchase of materials, buildings, technology. However, among all the requests, some of which were quite interesting and meaningful, no project was found to be supported by SABAA. SABAA follows the principle, also due to the clearly limited funds, to only get involved financially, but also ideally, in projects where the actors are personally known and the course of the project is therefore somewhat reliable.

### **Communication (SABAA and kukutana)**

The following efforts were undertaken and implemented:

- Further development of the website [www.sabaa.education](http://www.sabaa.education), especially with regard to the art award #ensemble
- Establishment and further development of the website [www.kukutana.net](http://www.kukutana.net) (bilingual, gallery and information for people interested in Africa, overview web links,) - continuous updates and expansion of the gallery offer
- Transparency: Publication of the current balance sheet and activity reports and disclosure of the partners' activities in accordance with the principles of good foundation management.

- Display of current activities via the website and the Facebook as well as Instagram account of SABAA - regular publication of current activities and references to interesting and relevant things from and for Sub-Saharan Africa.
- Bespiegelung of LinkedIn to make SABAA|kukutana better known in Germany
- The art award #ensemble with announcement, jury decision, exhibition, catalog, side program yielded a variety of communication possibilities, which SABAA |kukutana publicized and made better known. These have been and will continue to be used and expanded.

## **Sustainability**

Since its foundation, SABAA has understood sustainability as resting on the well-known three pillars: ecological-economic-social and feels connected to the Sustainable Development Goals of the United Nations, respectively supports and respects them. SABAA's projects strive to improve social and economic conditions, in harmony with resource conservation and attention to ecological issues. SABAA supports the approaches of the circular economy and social business. Gender equality and diversity are included in the range of topics.

Implementation:

Necessary flights of SABAA are compensated climate-neutrally (atmosfair) / work is done in a resource-saving way, on an equal footing, respecting diversity / material consumption is avoided wherever possible. At project partner organizations, attention is paid to the sustainability approach, or this is addressed.

Concrete projects in the field of education for sustainable development supported this concern: for example, the sustainability communication workshop for the BMBF or the call for entries for the #ensemble-2 art prize with the theme of the climate crisis.

Through GIZ, the training on "Practising Corporate Sustainability" was successfully completed and SABAA certified.

## **Shareholders' Meeting, Advisory Board**

- The shareholders' meetings of SABAA.education were held online on June 8 and February 24, 2022. The discharge of the managing director for the year 2021 was made, as well as the amendment of the purpose of the articles of association was accepted.
- In 2022, the annual meeting of the advisory board (Kerstin Wünsch and Erich Derschwanden) was again held online due to the pandemic. A face-to-face meeting with the advisory board members Erich Derschwanden and Kerstin Wünsch was possible independently.

## **Miscellaneous**

In 2022, the tax consulting firm was changed; the reason: desire for on-site tax consulting



## **Finance and Non-profit**

SABAA.education is still mainly financed by the private assets of the founder. The activities of the founder and managing director are carried out on a voluntary basis without payment. The minimum costs for administration and office (less than 2% of the total annual budget) are borne by the founder. Any higher project administration costs come from the corresponding requested and designated external funds of the project and are only used and checked there.

Subsidies and financing for the 2022 projects, insofar as they come from SABAA, are provided from the organization's budget. Subsequent donations from private assets compensate for necessities and requirements, if needed.

Co-funding and grants for some of the above projects come from the Schmitz Foundations and the North-South Bridge Foundation.

The GIZ honored the above-mentioned project in East Africa; in addition, the BMBF honored another project. Travel was financed within the framework of funded projects.

There is and was sufficient capital cover at all times.

The independently audited, certified and then published balance sheet shows the status.

The non-profit status and exemption from taxes were again confirmed by the Tax Office for Corporations I in Berlin.

SABAA.education is registered in the Transparency Database Berlin.

## **Evaluation 2022**

In the 2021 activity report, the following targets were updated for 2022 :

- *Further expansion of strategic partnerships in the focus areas (touchstone: number but also the quality of the corresponding activities in 2021)*
- *Further networking (touchstone: external inquiries and mentions in the network)*
- *Applications and orders, as well as winning other, external financial support (touchstone: success of corresponding applications).*
- *In addition, in the outlook: Continuation of a resilient growth strategy: SABAA does not aim at stronger growth and the acquisition of larger sums of funding per se, but at resilient cooperation in meaningful, resilient and reciprocal projects at eye level. SABAA's limited resources cannot and should not be overstretched, and there should be time to examine and develop projects for their potential and their goals.*

The three goals could definitely be achieved.

- 1) Strategic partnerships (e.g. with AMD in the field of fashion; with StartHub Africa consolidated, with Afrika-Haus Berlin, with the association Your Art Beat, but also with BASATA as part of the public cultural organization of the government of Tanzania) were initiated and

deepened; the art award #ensemble-1 opened up further partnerships. This gave rise to the online gallery kukutana, which draws further attention to the themes and the organization.

This means that the goal has been achieved, since on the one hand the number, but also the quality of the partnerships leads us to expect further joint projects.

Art has now established itself as a new focus area, due in part to the Corona pandemic, as has local development policy work.

- 2) Networking opportunities arose much more frequently than in the previous year. New contacts were made. On the basis of existing networks, it was possible to deepen and consolidate network contacts.  
Inquiries from institutions and projects in sub-Saharan Africa continued to increase. It can therefore be assumed that the level of awareness is increasing. The #ensemble art award proved to be an important building block for publicizing and networking SABAA.
- 3) Further funding was obtained (see above). Further applications with a prospect of funding have been submitted (see above).

On the (Growth) Strategy 2023:

SABAA's strategy (business model) is aimed at leverage: The organization's limited resources are used to generate additional, more significant funds through grant applications that are used for the organization's funding purposes. Beyond that, SABAA makes its knowledge and contacts available for suitable projects and proactively develops new ideas that are executed with appropriate partners.

SABAA still does not aim at stronger growth and the acquisition of larger sums of funding per se, but at resilient cooperation in meaningful, resilient and reciprocal projects at eye level. SABAA's limited resources (including personnel, time) cannot and should not be overstretched. After four years, this approach has now proven to be sensible and practicable.

## **Outlook 2023**

SABAA's basic orientation, set out in the detailed descriptions on the website, but also in the purpose in the Articles of Association remains.

The previous successful work with partner organizations and individuals will be continued; this will result in new opportunities and essential impulses.

Thus, SABAA.education's goals for 2023 are the same as those for 2022:

- Further expansion of strategic partnerships in the focus areas (touchstone: number but also the quality of the corresponding activities).
- Further networking (touchstone: external inquiries and mentions in the network)

- Applications and orders, as well as winning other, external financial support (touchstone: success of corresponding applications).

The orientation of the growth strategy (see above) also remains the same. SABAA's limited resources cannot and should not be overstretched, and there should be time to examine and develop projects and approaches in terms of their potential and their goals.

*Author: Managing Director Prof. Dr. Ulrich Wunsch  
Berlin, January 3, 2023*



## Appendix: Programs, Posts, Photographs

- 1) The development policy **side program** to the art award #ensemble-1 (together with Your Art Beat e.V. and Afrika-Haus Berlin; funded by Nord-Süd-Brücken, SDG- Mittel)  
 Overview **program**:

When	Time	What - event, title	How / Where
06.1.22	8 o'clock	Beginning of the exhibition	Online
18.1.22	11 o'clock	Online live tour for interested parties	Online
25.1.22	19.30 Clock	This side of "Africa," reading: contemporary African literature (Hemley Boum, Bernadine Evaristo, Ayobami Adebayo)	Africa House
7.2.22	8 pm	Whose Memory Counts?, Discourse Evening: Berlin, postcolonial city	Africa House
07.2.22	11 o'clock	Online live tour for interested parties	Online
11.2.22	19.30 Clock	It comes as it comes - musical-scenic reading	Africa House
16.2.22	4 pm	Online live tour for the interested Audience	Online
22.2.22	19.30 Clock	Kora concert (Djelifili Sako) and discussion: World music or music of the world - How many worlds do we have?	Africa House
28.2.22	11 o'clock	Online live tour for interested parties	Online
01.3.22	19.30 Clock	Who owns looted art?, discourse evening: Colonialism and Restitution	Africa House
10.3.22	5 pm	Online live tour for the interested Audience	Online
18.3.22	19.30 Clock	Documentary film and discussion: "The Power of Prejudice" (2021)	Africa House

### Figures, examples and evidence from the project communication #ensemble-1

Journalists and people in organizations that have a network and distribution lists that reach interested parties were contacted.

The materials were distributed as digital documents by mail. Existing contacts were used.

In addition, numerous posts were posted on social media (Facebook, Instagram, LinkedIn) by the contracted fee earner from December 2021 through the end of March 2022. Figures and examples follow.

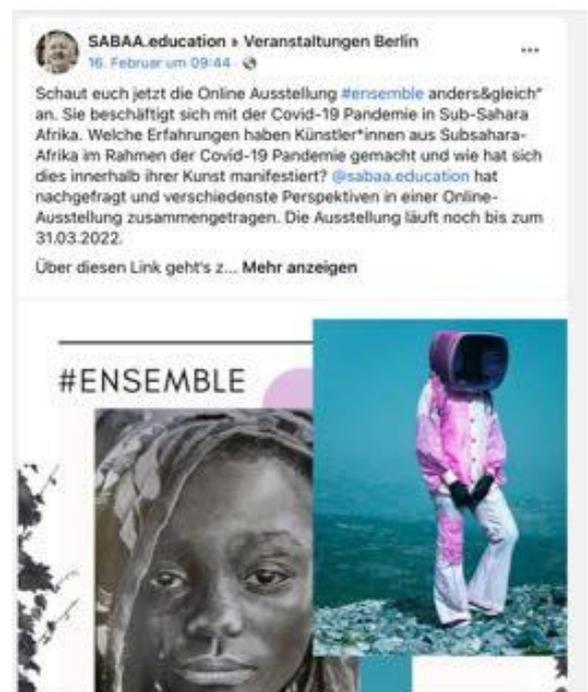
#### a) Schools

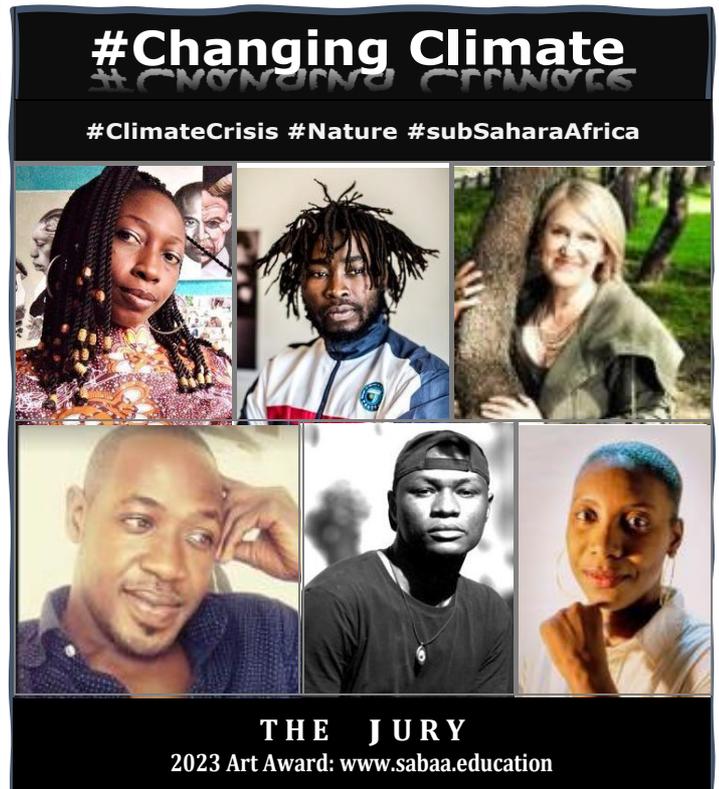
A total of 39 schools in Berlin (determined according to the criteria: media-savvy,

arts-savvy, socio-politically-savvy) were contacted individually and provided with material.

- supplied. In addition, the project was announced via the distribution list of "CHAT of the Worlds". Already on 5.1.2022 a first school class registered for the guided tour on 18.1.2022.
- b) 22 organizations with a distribution list were contacted and provided with material: Beisheim Foundation / FreeArtus / Managers without Borders / Africa Association of German Business / Siemens Foundation / Bosch Foundation / Peter Krämer Foundation / BMW Foundation / Grameen Creative Lab / The Greens / Bread for the World / Federal Association of German Foundations / Schmitz Foundations / StartHub Africa / Malzfabrik Berlin / Together for Africa / ifa - German Federal Foreign Office / Goethe Institute / UNESCO / University of the Arts / Germany / Berlin Senate Department / Mittelstandsvereinigung - Afrikasektion  
 15 media and media representatives were contacted and provided with material, among others: FAZ / Süddeutsche / Die Zeit / Tagesspiegel / tip Berlin / rbb / kenako / Lonam / Culture Berlin
  - c) 18 Other people with a connection to the topic of the project and a large network were also emailed and provided with information: Michale Bleks / Joe Chialo / (universal Music) / Jochen Dietrich (n-tv) / Karin Schlüter / 6 jury members / Alexandra Borhardt / Brigitte Mangelsdorf (Humboldt University) / 6 experts from the side program events.
  - d) Finally, the websites, networks and information channels of the project partners Your Art Beat e.V., SABAA.education and the Afrika Haus, Berlin, were used
  - e) In addition, dates and notices were posted on various cultural notice channels: visit Berlin / Berlin.de.

## Posts

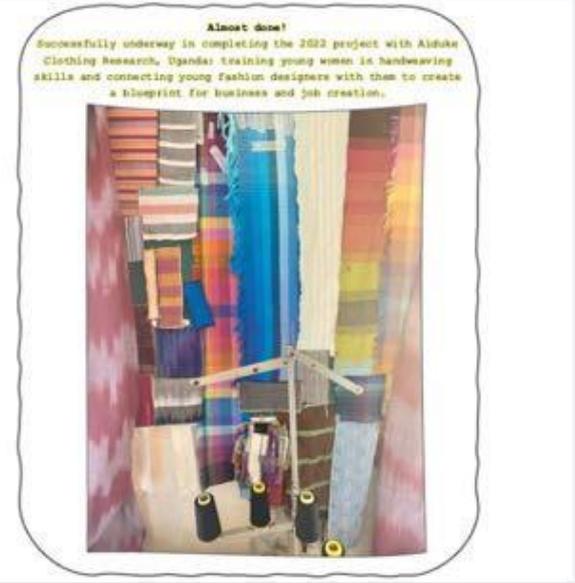




Photos (supporting program)



**Facebook photos and posts about events and projects**



SABAA.education

7. Oktober · 🌐

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SABAA.education  
4. Oktober · 🌐



Brigitte Biehl ist mit Norman Noezinski und Heinz-Ulrich Wunsch in Daressalam.  
3. Oktober · 🌐

We exchanged and developed ideas on and sustainable development in the  
humanities between SRH Berlin and Applied Sciences and University of  
Mehr anzeigen

**Inter-University Council for East Africa**

23. März · 🌐

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**SABAA.education** 😊 fühlt sich überglücklich.

26. Mai · 🌐

The Grand Finale with amazing ideas on digital solutions for East African issues. Taking place with 12 finalists in Kampala - 10.000\$ for the winner. A great show of ideas, cleverness, and skill of young students. [giz Deutsche Gesellschaft für Internationale Zusammenarbeit Inter-University Council for East Africa StartHub Africa](#) - proud to be part of this and supporting!



**Senatsverwaltung für Kultur und Europa ist hier: Afrika Haus**

1. März · Berlin · 

Podiumsdiskussion zu #Raubkunst, #Kolonialismus & #Restitution im Afrika-Haus Berlin.  
[SABAA.education](#)

Senator [Klaus Lederer](#): Die Rückgabe von Raubkunst und human remains ist angesichts der Verantwortung, die wir heute für die europäischen Kolonialverbrechen übernehmen müssen, eine ethisch-moralische Verpflichtung. Rückgaben allein reichen aber nicht, um historisches Unrecht wiedergutzumachen. Entlang der restituierten Werke müssen Räume für offene Debatten geschaffen werden, mehr Dialog zwischen Europa, Afrika, Ozeanien geschaffen ermöglicht werden, in dem auch über postkoloniale, globale Beziehungen, (un)gerechten Welthandel und fortgesetzte Ausbeutung in der Gegenwart gesprochen

